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Hehron Keights Gardens Gladiolus

FRANK FRENIER, HEBRONVILLE, MASS.

Member American Gladiolus Society



Member New England Gladiolus Society

BULBS THAT BLOOM" ~~

Wholesale and Retail Price List for Winter and Spring 1931

Please Read Carefully

All stock is offered and orders accepted subject to prior sale or advance in price in which event money will be refunded.

Reference: First National Bank of Attleboro, Mass.

I exercise the greatest care possible to have every variety true to name, yet mistakes may occur, in which case upon notification I will replace free of charge or refund price paid on any bulbs that prove untrue to name.

Terms: Cash or equivalent with order. If desired 25% with order, balance before shipment or C. O. D. for Spring delivery.

All stock is graded standard sizes: 1st size is 1 1-2 inch and up, 2nd size is 1 1-4 to 1 1-2 inch, 3rd size is 1 to 1 1-4 inch, 4th size 3-4 to 1 inch, 5th size 1-2 to 3-4 inch, 6th size is under 1-2 inch.

Six will be sold at dozen rate; 25 at 100 rate; 250 at 1,000 rate; 1,000 rate is 9 times the 100 rate. All retail, one-half size bulbs will be sold at one-half regular price but no item less than 5 cents. If price of bulb is 5 cents, two one-half size will be sent for five cents and so on. If price of bulb is 10 cents, one-half size will be sent for 5 cents.

I do not substitute without permission, but give the growers a little leeway as to sizes, as I may be out of size ordered, but may be able to give good value of other sizes that will do just as well and save correspondence.

My stock is limited on some varieties and sizes, but if stock is wanted of sizes not listed, write me, as I no doubt have a few and can supply you. Also I have small lots of many varieties not listed, some new varieties among them.

Correspondence solicited. Transportation is paid on all orders over \$1.00. If less than \$1.00 add 10c for postage.

No confusing discounts offered, but I allow 5% discount to members of American Gladiolus Society and always give good value for money sent.

Varieties marked with a \ast can be furnished in 1,000 lots of sizes 1 and 2, and Bulblets by the peck or bushel.

GLADIOLUS MRS. OLNEY WITBECK

New Eosine pink tips lightly flecked, scarlet bases of lowers cream white tinted, pale rose, pink, tall. 6 to 8 open colors, class pure pink. Price: \$.50, No. 1; \$.40, No. 2; \$.30, No. 3.

Don't fail to include this one in your order.

While I do not guarantee the crop, I do guarantee satisfaction. You may examine the bulbs on arrival and if not satisfactory return them at once at my expense.

NAME OF VARIETY Limited Description	Per	Per				per 100 of Bulbs			Bulblets Per Per
Annie Laurie, most beautiful light pink.	each	doz.	No. 1	No. 2	No. 3	No. 4		No. 6	1000 qt. \$.80\$2.5
Apple Blossom, large light pink ruffled	10.	90		. 2.50.	. 2.00.	. 1.50.	. 1.10	.70	.80
Apricot Glow, very tall apricot	08.	80	4.00.	. 3.00.	. 2.00.				.80
Arizona Rose,	08.	80	4.00.	. 3.00.	. 2.25.	. 1.60.	. 1.00	.75	
A. W. Hunt, large orange red	.* .07.	65	4.00. 3.00.	. 2.50.	. 1.80.	. 14.0.	. 1.00	. 60	.80 2.50
Alice Tiplady, orange saffron			$\begin{array}{c} & 2.00. \\ & 2.20. \end{array}$						
Albania, purewhite	06.	60		. 2.00.	. 1.50.				.50 1.25
Alton, orange, very ruffled. Arbutus, arbutus pink.	06.	60		2.50.	2.00.	. 1.50.	. 1.00	.60	.80 3.00
Break O' Day, tall, large early pink Beacon Flame, large scarlet rose.	06.	60		. 2.50.	. 1.50.	. 1.00.	70	. 50	.60 2.00
Byron L. Smith, lavander, light throat	07.	65		. 3.00.	. 2.20.				
Butterboy, Prim, tall buttercup yellowBaron J. Hulot, royal purple	.* .10.	. 1.00		. 3.00.	. 2.20.				.50 1.00
Berty Snow, lavander, new	08.	80	3.50.	. 2.50.	. 2.00.	. 1.80.	. 1.40	. 80	Per C \$2.00. 1.00
Bobby, rose		60					.		1.00 $.75$
Cymbaline, fine bright red	08.	75		. 2.50.	. 2.00.		. 1.00		1.00 Per. C \$1.50
Cowee's Scarlet Wonder or Groff's Majestic, large Casa Vaduga, tall early, straight lavander	.* .07.	60	3.00.	. 2.50.	. 1.80.	. 1.20.	70.	40	.60 1.50
Cardinal Prince, rose red	10.	. 1.00	4.20.	. 3.00.	. 2.40.	. 2.00.	. 1.20	80	1.00
Calif. Giant, a giant late lavander	* .10.	90.	. 4.00.	. 2.80.	. 2.20.	. 1.80.	. 1.00	60	752.00
Cath. Coleman, giant salmon pink	.* .08.	70	3.00.	. 2.40.	. 1.50.	. 1.00.	75.	50	.65 1.50
Carman Sylva, tall graceful white	.* .06. 10.								.50 1.00
Dr. Moody, lavander	35.								.Per C \$.90 .60 1.25
Dr. Nelson Shook, strong rose pink	20.	. 2.00							.60 1.50
Dr. Bennett, house after red Dor. McKibbin, ruffled early pink	10.	80	5.00.	. 4.00.	. 3.00.	. 2.00.	. 1.60	1.00	2.00 5.00
Die. Am. Beauty	06.	50	3.00.	. 2.40.	. 1.50.				.60 1.50
Duch of York, purple	.* .08.	75	2.50.	.2.00.	. 1.50.	. 1.00.			.60 1.50
Diana, best early redElena, Burbank's improved Elora, very early	.* .06. 10.	60 . 1.00	2.50.	. 2.00.	. 1.50.	. 1.00.	60. . 2.50.	35 .1.50	501.25 2.00
E. J. Hill, salmon rose. Elf, lemon yellow.	10.	. 1.00							
Eliazbeth Tabor, very early pink Emile Aubrun, coppery bronze		60	2.50.	. 2.00.	. 1.60.				$\begin{array}{c} .60 \ 1.50 \\ 1.50 \end{array}$
Evelyn Kirkland, frosted pink E. J. Thaylor, rose pink	.* .03.	60		. 2.40.	. 1.80.	. 1.00.	60.		.40 1.00 .50 1.25
Early Sunrise, early pink, large	15.	. 1.50	4.00.	. 3.00.	2.50.				
Early Snowflake, white. E. B. Williamson, Tyrian pink	08.	70	2.50	2.00	1.50.			 	.60 1.50
Fairyland Delight, most beautiful pink. Fern Kyle, very large ruffled white	08.	. 1.00	4.00. 4.00.	. 3.00.	. 2.50.	. 1.80.	. 1.00.	60	. 1.50 .75 2.50
F. J. Symnes, ruffled pink	10.	90	6.00.	. 5.00.	. 4.00.	. 3.00.	. 2.00	1.00	1.50
Fairy, very early pink	.* .03.	75	3.00.	. 2.50.	. 2.00.		. 1.00.	60	.75 $.60$ 2.00
Gloriana, golden salmon, yellow throat	15. 06.	60		. 2.50.	. 2.00.	. 1.50.			2.00 $.75$ 2.00
Golden Dream, best commercial yellow	15.	. 1.50	10.00.	. 8.00. . 2.80.	6.50.	. 5.00. . 1.50.	. 4.00.	. 3.00	2.00
Gold Drop, tall yellow	.* .08.	80	2.50.	. 2.00.	. 1.50.				4.00
Gertrude Errey, bright shell pink	08.	80	3.00.						.80
Giant Nymph, extra large pink	10.	90	6.00.	. 4.50.	. 3.50.	2.40.	. 1.60.	. 1.00	1.00
Herada, lavander mauve	.* .05.	50	2.25.	. 1.80.	. 1.50.				.40 1.00
Hinemoa, New Zealand Variety	35.	. 3.50					.		Per C \$1.50
Helen Phipps, late pink	10.	90							Per C \$1.25 2.00
Henry Ford, deep purple	08. 08.	70		. 2.00.	. 1.50.				1.00
H. G. Geohl, white lavander blotchIndian Maid, rose pink	08.								1.25 $.50$ 1.25
1910 Rose, early.	05.								
Jewel, a jewel indeed, light salmon Jack London, salmon flame	.* .08.	70	2.50.	. 2.00.	. 1.50				.501.25
I. A. Carbone, orange	08.	75	i 	. 3.00.					
Jacoba Von Biejeren, purple	.* .08.	75	3.00.	. 2.00.	. 1.50.			.	.50 1.25
Jane Adams, lavander or Phlox pink	30.								. Per C. \$1.00
Jennie Lind, the darling of Glads	10.	. 1.00		. 5.00.		. 3.00.			1.00
Kund's Mar. Foch, large rose pink	.* .07.	70	3.00.	. 2.20.	. 1.60.	. 1.00.	75.	50	.501.50
Kasson, strong plant, ruffled	15.								1.00
Leota, giant rose pink Lucette, white	03.	75		. 2.50.	. 2.00.		 .		1.00
Longfellow, perfect clear pink.	10.	80	2.50.	. 4.00.		. 2.50.			
Lily White	.* .05.	50	2.20.	. 1.70.	. 1.40.	80.	60.	40	.3575
Le Mar. Foch, light pink, very large Los Angeles, the cut and come again	.* .08.	70	2.80.	. 2.00.	. 1.50	. 1.00.	60.	35	40 1.00
Mary Pickford, white cream throat		50	2.50	. ∠.00.	. 1.50	· · · · · · · · · · · · · · · · · · ·	• • • • • • •	• • • • • • •	50 1.50

NAME OF VARIETY Limited Description	Per each	Per doz.	No. 1	No. 2	Size	per 100 of Bulbs No. 4		No. 6	Bulblets Per Per 1000 at.
Mary A. White, new pink	.08		2 00	2.00					.50
Mixed Varieties, all colors. * Marna orange. *	.05	. 50	2.00	1.75	1.40	1.00	. 60		.3050
Masterpiece, dark purple, ruffed. Magic, handsome blotch lavander.	.08	.75.,	4.00	2.75	2.25	1.50	1.00	.60	.75
Marietta, tall salmon*	.08	.75	3.00	2.50	1.80	1.00	.60	.40	.75 2.00 Per C \$1.00
Marmora, New Zealand, a gray beauty	1.00								
Ming Toy, buff and yellow	.08	.70	2.80	2.40	2.00	1.20			.60 1.50 .75
Mildred Adeline, very early, very large salmon		1.00							
Mona Lira, ruffled flesh pink	.08	.80							.75
Miss Spokane ruffled orange salmon	.08	5.00							77 0 00
Mr. W. H. Phipps, finest glad ever produced * Mrs. Olney Witbeck, a most perfect pink	. 50	5.00		40 ea	.30 ea				.75 3.00
Mrs. Von Konynenburg, blue. Mrs. F. C. Hornberger, white.	.25	2.50							Per C .50
Mrs. A. J. Armsby	.06	.50	2.50	2.00	1.50	1.00	.60.,	.35	.40 1.00
Mrs. Arthur Meeker, tall dark red * Mrs. F. C. Peters, lilac rose, late, fine *	.08	.65	.3.50	2.80	2.00	1.40	.80	.50 .50	.60 1.50
Mrs. Laura S. Schweppe, rose pink. Mrs. H. E. Bothin, ruffled light pink.	.08	. 75		2.20	1.75				.50 1.25
Mrs. Willard Richardson, deep red, ruffled. Mrs. M. Sanger, very large.	.08	1.00							1.00
Mrs. H. A. Ceasar	.10 .10	.80	4.00	3.20	2.40	1.60	1.00	.60	.752.00
Mrs. Francis King, scarlet Mrs. Dr. Norton, peaches and cream. *	.05 .06	.60		2.25	1.80	1.00	. 60	.35	.50
Mrs. John R. Walsh, ruffled flesh pink. Nancy Hanks, orange.	.10	80							1.00
Neoga, dark red		1.00							
Opalescent, tall light lavander. * Odin, jasper red. *	.08	. 75	3.00	2.25	1.80	1.20	.75	.40	.50 1.50
Orange Glory, ruffled * Orange Queen, one of the finest to cut *	.08	.70	3.00	2.50	1.80	1.20 1.20	. 75	.40	.401.00 $.601.50$
Princely, very light pink	.10 .15	1.50		6.00		4.00	2.00		1.00
Priority, venetian pink	.10 .15	1.20	6.00	5.00	4.00	3.00	2.00		1.50 2.00
Pearl, pink. Peace, late white.	.05 .06	.60	2.50	2.00	1.50				. 50
Pella, rose pink, early as Halley and better* Pfitzen Triumph, deep salmon, large*	.06 .30	3.00						.40	. Per C 1.40
Peach Rose, always good. Prince of India, dark smoky.	.15	1.25			7.00				1.50
Prince of Wales, light salmon, early * Purple Virginna	.08	. 75							
Purple Queen Purple Glory, large and ruffled	. 10	2.50	5.00	4.00	3.00	2.20	1.40	.80	1.00
Pride of Wanakah, lavander rose Pride of Lancaster, ruffled salmon	.10	.75		2.25	1.50	1.00	.75	.50.,	.501.50
Pride of Fairyland Pink Beauty, earliest of all to bloom.	.06	.60	2.50	2.00	1.50				07 1 00
Pink Wonder, very large soft pink* Rita Beck, clear shell pink*		3.00							.35 1.00 Per C \$1.50
Ric. Dieners, famous pink	.08	. 50	2.25	1.75	1.25	.80	. 60	.50 .35	.602.00 $.3580$
Radium, very tall, peach color	.08	.60	2.50	2.00	1.50				.50
Rev. Eubank, proceline blue* Red White and Gold		1.00							.75., 2.00
Rose Mist, in a class by itself	.10	.60	2.75	2.00	1.50				
Rose Pink	.08	.75							.75
Sheila, large salmon pink. Superba, Carmine scarlet, large and early.		1.00							.50 1.50
Sunnymeade, orange	.08	.75	3.50	2.50	2.00	1.50	1.00	.60	1.00
Sydonia, tall straight purple.	.08	.70							
Schwaben, strong yellow* Sunbeam, early yellow*	.06	.50	2.00	1.60	1.25				
Souvenir, pure yellow, very good * Spinix, a wonderful glad		1.50							.40 1.25
Scarlet Princepts. * Snow Glory, ruffled. *		1.50							.40 1.00
Sulphur Glow, intensely ruffled. Sulphur Frills, tall ruffled.	.08	.70							.75
Shell Pink, clear as a shell. Salmon Beauty.	.08	.50	2.50	2.00	1.50	1.00			.60 1.50 .65 1.50
Sidney Plummer, cream. Thos. T. Kent, strawberry color.		1.00							
Tobersun, needle point type yellow Titanic, large lilac purple, late*	.08	.75		2.50	2.00	1.20	.80	. 50	.65 1.50
Theda, one of the earliest, a lovely glad * Tyco Zang, very large pink	.06	.70		2.50	2.00	1.50	1.00	.50	.3575 .802.50
The Orchid, lavander. Violet Glory, ruffled.	.08	.75		2.50					
Vesta Tilly, light pink* Virginna Hale, light peach color*	.06	.80	4.00	3.00	2.00	1.00	.75	.40	.40 $.80$ $.50$ 1.50
Vielchenblau, blue Vanity, very tall light pink.	.08	.75	3.00	2.50	2.00	1.40	.80	.50	.50
Wilbrink, early light pink * White Giant, the Holland Variety		.75	3.00	2.50	2.00				.3580
When stock is wented in large quantities, write for spe								· · · · · · · ·	

VERY SPECIAL NOTICE

I am reducing my planting so if you have a large order to place write for special discount.

Just a Few Cultural Notes

The Gladiolus are so easy to grow that they may be planted anywhere so long as they are in the sun, but will not do well in the shade. Don't try it.

Plant any time after the middle of April to the middle of June in any manner that best suits your plot of ground. Plant from 2 to 5 inches deep, the larger the bulb the deeper it should be planted. It stands up better.

Now start the cultivator. The more the soil is kept stirred when not to wet, the better it conserves the moisture and your plants will do better.

The Gladioli will take a lot of water at blooming time. If you are in a position to water them at this time, do so. If not, they will do fairly well without, by keeping the soil well stirred up.

When cutting the flowers keep as many leaves as possible on the plant to mature the bulb. Too low cutting weakens the bulb.

When digging, cut the stalk close to the bulb and dry well. When well dried and cleaned, store in cellar away from the furnace. If near to furnace, keep dish of water near them.

The flower of the Gladioli is the finest for vases for the sick room, hospitals, churches, cemetery and decorations of all kinds. Use them freely.

While I have received many fine letters from pleased customers, I will quote only a short one here. Here is what Mr. Chas. E. F. Gersdoff of Washington, D. C., has to say of my bulbs:

Dear Mr. Frenier:

I want to acknowledge receipt of my order by express yesterday. As fine a lot of bulbs as I ever received.

Become a member of the American Gladiolus Society. It devotes its entire attention to the interests of the Gladiolus and growers of the same over the entire country. Annual dues are \$2.00, payable to the secretary, Roscoe Huff, Goshen, Ind.